



State of California Department of Justice

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March 15, 2021

Approval of Additional CCPA Regulations

The Office of Administrative Law (OAL) has approved additional CCPA regulations, which are effective today, March 15, 2021. The newly-approved regulations affect the following sections of the regulations that went into effect on August 14, 2020.

- **Section 999.306** has been modified to provide examples of how businesses that sell personal information that they have collected in the course of interacting with consumers offline can provide the notice of right to opt-out of the sale of personal information through an offline method. It has also been modified to provide a uniform icon required by the CCPA for the purpose of promoting consumer awareness of the right to opt-out of the sale of personal information.
- **Section 999.315** has been modified to provide guidance on how a business's methods for submitting requests to opt-out should be easy and require minimal steps. The provision includes illustrative examples of prohibited methods because they are designed with the purpose or substantial effect of subverting or impairing a consumer's choice to opt-out.
- **Section 999.326** has been modified to clarify the proof that a business may require an authorized agent to provide, as well as what the business may require of a consumer to verify their request.
- **Section 999.332** has been modified to clarify that businesses subject to either section 999.330, section 999.331, or both of these sections are required to include a description of the processes set forth in those sections in their privacy policies.

For more information about the amendments to the CCPA regulations, or to review the documents submitted to OAL, please visit <https://oag.ca.gov/privacy/ccpa/regs>. To download the CCPA Opt-Out Icon, please visit <https://oag.ca.gov/privacy/ccpa/icons-download>.



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